Dr Curie Park is a lead researcher at CIS, IfM (cp338@cam.ac.uk). Her main research interest is in **sustainable design** in both product and process in pursuit of a system-level change across sectors. Currently, she is working on circular economy **business model innovation** for M&S to reduce clothing waste going to landfill.

**Centre for Industrial Sustainability (CIS)** helps **industry** and **businesses** to become more **resilient** and **sustainable** across sectors.

**Institute for Manufacturing (IfM)** brings together expertise in **management, technology** and **policy** to address the spectrum of issues and help industry and governments create **sustainable growth**.
Sustainable Business Model Innovation Tools

Cambridge Value Mapping Tool
Sustainable Value Analysis Tool
Business Transformation Tool

Dr. Curie Park | Centre for Industrial Sustainability | www.industrialsustainability.org
Capturing Sustainable Value

Churchill College | 7-8 July 2016

Hear business views on implementing circular economy
Learn about tools to capture new value in your business
Demystify disruptive business model innovation

Keynote speakers
- Prof Gunter Pauli, author of the Blue Economy
- Mike Barry, Plan A Director, M&S
- Dr Andy Wood OBE, CEO, Adnams
- Brian Holliday, Managing Director, Siemens

Talks from
Tata Steel | Altro | Extremis | KTNI | iema | Business.Cubed | Cardiff Sixth Form College | TYF Group | University of Cambridge | Cranfield University | Loughborough University | Imperial College | De Montfort University

Toolkits Showcase | Taster Workshops | Pop up Talks | Tango, Juggling & Art

For registrations and detailed programme visit www.industrialsustainability.org
Come and get us!
With our Sustainable Business Innovation research, together we can grow.

Curie Park
cp538@cam.ac.uk