Lab coats and muddy boots....

Phil Howell
• Founded 1919 – “Better Seeds, Better Crops”
• First 80 years: Variety Rights, Seed Certification, Seed Testing
• 1996 privatisation → diversification away from statutory work

• Refocus: Genetics & Breeding, Innovation Farm, ARTIS, Hasse Fen
• Mergers: TAG, CUF Potato Agronomy Unit, East Malling Research
• Three broad areas covering entire crop development pipeline
  • Genetics and Breeding
  • Varieties and Seeds
  • Crops and Agronomy
• Translational research
• Knowledge Transfer
• Training
• Statutory Testing
• Contract trials
New commercial opportunities:
• Transformation
• Breeding
• Technical Services
• Contract Testing
• Training
• Major agricultural crops
• Ornamentals
• Soft- and top-fruit
Partners / customers
• Research Institutes & Universities
• Regulatory authorities
• Plant Breeding / Biotech companies
• Agrochemical industry
• Food processors & manufacturers
• Retailers
• Data capture
• >300 staff employed across the UK
• Headquarters in N Cambridge, large campus in Kent
• Regional centres Yorks, Lincs, Norfolk, Hants, Devon, Hfds, Shrops
Any and all combinations please!!!